



ADVERTISING SPECIALTIES | Marketing Support

Capabilities Statement

FCM MARKETING - Chuck Muhl - 612.384.6528

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Without promotion something terrible happens...nothing!

WHAT WE DO: FCM sells advertising specialty products to organizations of all sizes. We source products, provide artwork, planning, design and follow through for program purchases and campaigns.

We work with manufacturers known for their product quality and dependability. We have thirty years of marketing, promotion and advertising experience.

CERTIFICATIONS:



CVE SDVOSB



SAM



State of MN



CERT

NAICS

541890 Ad Specialties | 541613 Marketing Consulting
541860 Direct Mail | 541810 Advertising Agencies

DUNS

007645180
CAGE
7T4j9

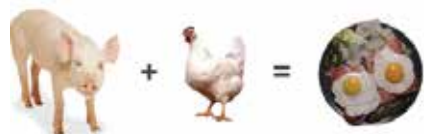
Service Disabled Veteran Owned Small Business
U.S. Department of Veteran Affairs

System for Award Management - Verified Vendor
U.S. General Services Administration

Registered Vendor State of MN - Veteran owned
Small Business Targeted Group

Central Certification Program for Small Businesses
Enterprise - Ramsey County, Hennepin County,
City of St. Paul, City of Minneapolis

Marine Corps Veteran



GOOD IDEAS MAKE GREAT COMBINATIONS

Know your market,
Target the right people,
Pick good products, complete
jobs on time, and always
deliver enthusiasm.

- + Wearables + Calendars + Writing + Electronic + Bags
- + Drinkware + Office + Assessories + Recognition
- + If it can be printed on it can be branded
- + Our online product search engine is available **24/7**

- + Business gifts + Employee relations/events + Trade shows + Brand awareness + Employee service awards
- + Dealer/distributor programs + Public relations
- + New customer/account generation + Internal promotions
- + Safety programs + New product/service introduction
- + Not for profit programs + Customer referral and retention

We serve businesses of all sizes:



Honeywell



Marriott



TRANE





GOOD IDEAS MAKE GREAT COMBINATIONS

We match promotional products with creative ideas to help anchor your brand in the minds of your customers and prospects.

YOU DON'T HAVE TO PICK PRICE OVER QUALITY (\$)

We compete on price but we won't sacrifice quality. That's why we use manufacturers known for their quality and dependability.

👍 INDUSTRY EXPERIENCE

Virtually any sales or marketing situation will benefit from deploying branded promotional products into your advertising and marketing plans.

<http://fcmmktg.com/marketing>

CUSTOMER REFERENCES 📖

Here is what our customers say about us. I hope we'll also get a chance to earn your trust.

<http://fcmmktg.com/marketing>

☰ PROMOTIONAL PRODUCTS CATEGORIES

Promotional products have the unique ability to engage the recipient. Here is a comprehensive list of promotional product ideas to help you keep your audience interested in your messages.

<http://fcmmktg.com/promotion>

PROMOTIONAL PROGRAM CATEGORIES ☰

Staying in front of your audiences on a consistent basis is vital. Here are some great program ideas to help you accomplish this goal.

<http://fcmmktg.com/promotion>

💡 PROMO IDEAS AND CASE STUDIES

Strengthening customer and employee relationships is easier when you capture their attention. Check out these interesting promotional product ideas and concepts.

<http://fcmmktg.com/promotion>

PERSONAL CREDENTIALS 🗂️

To view Chuck Muhl's credentials and marketing experience go to: http://fcmmktg.com/contact_us



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